



UNDY A.F.C.

COMMERCIAL SPONSORSHIP

2022/23

#morethanclub

#onecluboneundy



www.undyafc.co.uk

UNDY AFC

YOUR COMMUNITY CLUB

SUPPORTING YOUR LOCAL CLUB IS A GREAT WAY TO SUPPORT YOUR LOCAL COMMUNITY WHILST AT THE SAME TIME BRINGING YOUR BUSINESS PROFILE TO THE FOREFRONT OF THE LOCAL PEOPLE.

Undy AFC is one of the newest clubs in the Welsh League after being promoted to the third tier in 2011. Two further promotions followed over the next four years, thus establishing Undy AFC as a JD Cymru Championship team. Undy AFC currently play in the Ardal Southern (East) League (Tier 3), but have the ambition and drive to return to the JD Cymru South League (Tier 2) once more.

The ground at UNDY AFC underwent major changes in 2018 and there are plans for further re-development in the near future, thus linking the wishes of the community with the vision for the club.

The Causeway lies within a community of less than 12,000 people so will always need support from the community to allow it to prosper and flourish. Undy AFC offers various packages that will allow both the local businesses and supports the chance to help the club financially.



UNDY A.F.C.



SPONSORSHIP

OUR CLUB, YOUR BUSINESS

The Causeway, the home of Undy AFC, sits at the heart of the village and is truly a community club. As well as our 3 senior teams, the club boasts an established Junior section with teams at every age group and a thriving girls and ladies section. Along with 100s of home fixtures, we also have one of the biggest mini and junior tournaments in the area with thousands of people attending these events.

The club is also utilised by other various sports and social events meaning that Undy AFC has regular footfall highlighting your brand to the locality and further afield.

We have a sponsorship package that will suit all your business needs! And our club understands the meaning of support as we know it works both ways.

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UNDY A.F.C.

Main Sponsorship

Main Stand and Covered Terrace

Really show a commitment to our club by sponsoring our main and covered stands and have your business associated with them. You will also receive a pair of season tickets & an advert in our match day programme.

Main Stand - £800 per season

Covered Terrace - £600 per season

Your brand will truly be seen by thousands of people.

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UNDY A.F.C.

Main Sponsorship

Kit and Match day wear

Do you want to get your brand out there?

Not only will you be supporting your local club but your brand will be shown around the whole of South Wales on both our home and away kits and on our pre and post match wear.

Kit - £1500 per season for home & away kits

Match day wear - Negotiable

The First Team kit sponsor will also receive a pair of season tickets and your business logo will be mounted on the club house exterior increasing the exposure of your brand.

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UNDY A.F.C.

Billboard Sponsorship

Including a half page programme advert

A 600mm x 2400mm pitch side board is available as follows:

Year 1 : £250 includes artwork & printing of billboard for one season.

Year 2 onwards : £200 per season

You will also receive 2 season tickets, a 105mm x 150mm full colour advert in every home league and cup fixture programme for the season. That's a minimum of 15 matches that your brand will be advertised. These programmes will also be available online.

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UNDY A.F.C.

Programme Sponsorship

The Undy AFC match programme for 2022/23 will be available for all 15 home league matches plus any home cup fixtures.

Full Page Adverts

A 210mm x 150mm full colour advert with your design and wording as provided.

£100 PER SEASON

Half page adverts

A 105mm x 150mm full colour advert with your design and wording as provided.

£60 PER SEASON

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UNDY A.F.C.

Matchday Sponsors

Come and be part of match day atmosphere at The Causeway

£100 per match.

The package includes:

- 4x match day tickets
- 4x match day programmes
- 4x burgers or hotdogs and hot drinks
- Selection of the “Man of the Match”
- Acknowledgement of your business in the match day programme & on social media.

What a great way to spend the afternoon and support your local club in more ways than one!!





UNDY A.F.C.

Season Tickets

Entry to all home matches for the season— that's a minimum of 15 Undy AFC games.

Senior Season ticket—£50

Junior Season ticket—£25 (upto 16yr old)

Family Season ticket—£90 (2 adults, 2 children)

Show your support for the club and buy these early!!

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UNDY A.F.C.

Undy AFC Juniors

The Club's Future.

Undy AFC holds training sessions for soccer tots and u5s and has teams ranging from u6s to u16s; that's 200 plus children from the community who play for their local team.

The opportunities are there for your company to support the Junior section by sponsoring team kits or training gear.

Our Junior section is represented at every age group in the respective leagues of Monmouthshire and Newport, that is 17 teams in total, meaning that thousands of people would see your business brand displayed proudly on the team kit.

Where else would you receive that level of publicity?



UNDY A.F.C.

Undy AFC Juniors

Junior Packages

Billboard Sponsorship

A 600mm x 2400mm pitch side board, which goes around our Ardal Southern League pitch is available as follows:

Year 1 : £250 includes artwork and printing of billboard for one season.

Year 2 onwards : £200 per season

You will also receive 2 season tickets to watch our first team at every home game - that's a minimum of 15 matches.

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UNDY A.F.C.

Undy AFC Juniors

Kit Packages

We have arrange of packages available for you to display your brand to the public.

1) Your company logo to go on the front of the Undy AFC tops for any particular team.

£400 (to include an Undy AFC season ticket)

2) Your company logo to go on the reverse of the Undy AFC tops for any particular team.

£300 (to include an Undy AFC season ticket)

3) Your company logo to go on the front of the Undy AFC sleeves or shorts for any particular team.

£200

Training Gear Package (Negotiable. Contact Team coach)

You could have your brand on any age group's training gear including your company logo.



UNDY A.F.C.

Undy AFC Ladies & Girls

Undy AFC has a flourishing girls section and will be playing league football this season. Not bad considering we didn't have a girls section until three years ago.

The girls will play in the South Wales League so again, your brand will be seen far and wide.

The Ladies currently play for fitness and fun after only being re-introduced two years ago but the plan is for league football in the near future, giving our girls a target for the future.

The growth of female football in Wales is quite remarkable; do you want to miss out?

If not, contact a member of our Commercial Team.



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UNDY A.F.C.

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