



**UNDY A.F.C.**

**COMMERCIAL SPONSORSHIP**

**2021/22**



## UNDY AFC

### YOUR COMMUNITY CLUB

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**SUPPORTING YOUR LOCAL CLUB IS A GREAT WAY TO SUPPORT YOUR LOCAL COMMUNITY WHILST AT THE SAME TIME BRINGING YOUR BUSINESS PROFILE TO THE FOREFRONT OF THE LOCAL PEOPLE.**

Undy AFC is one of the newest clubs in the Welsh League after being promoted to the third tier in 2011. Two further promotions followed over the next four years, thus establishing Undy AFC as Welsh League team. However, we are proud to now be part of the JD Cymru Championship .

The ground at Undy AFC underwent major changes in 2018 and there are plans for further re-development in the near future, thus linking the wishes of the community with the vision for the club.

The Causeway lies within a community of less than 12,000 people so will always need support from the community to allow it to prosper and flourish. Undy AFC offers various packages that will allow both local businesses and supporters the chance to help the club financially.



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## **SPONSORSHIP**

### **OUR CLUB, YOUR BUSINESS**

The Causeway, the home of Undy AFC, sits in the heart of the village and is truly a community club. As well as our 3 senior teams, the club boasts an established Junior section with teams at every age group and a thriving girls & ladies section. Along with 100's of home fixtures, we also have one of the biggest mini and junior tournaments in the area with thousands of people attending these events.

The club is also utilised by other various sports and social events meaning that Undy AFC has regular footfall highlighting your brand to the locality and further afield.

We have a sponsorship package that will suit all your business needs! And our club understands the meaning of support as we know it works both ways.



[www.undyaafc.co.uk](http://www.undyaafc.co.uk)



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## **Main Sponsorship**

### **Main Stand and Covered Terrace**

Really show a commitment to our club by sponsoring our main and covered stands and have your business associated with them. You will also receive a pair of season tickets & an advert in our match day programme.

### **Main Stand**

£800 per season



### **Covered Terrace**

£600 per season

**Your brand will truly be seen by thousands of people.**



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## **Main Sponsorship**

### **Kit and Match day wear**

Do you want to get your brand out there?

Not only will you be supporting your local club but your brand will be shown around the whole of South Wales on both our home and away kits and on our pre and post match wear.

**Kit— £1500 per season for home & away kits**



**Match day wear—Negotiable**

**The First team kit sponsor will also receive a pair of season tickets and your business logo will be mounted on the club house exterior increasing the exposure of your brand.**

**[www.undyaafc.co.uk](http://www.undyaafc.co.uk)**

*James & Photography*



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## **Billboard Sponsorship** **including a half page programme advert**

A 600mm x 2400mm pitch side board is available as follows;

**Year 1:** £250 includes artwork & printing of billboard for one season.

**Year 2 onwards:** £200 per season

**25 SOLD - MORE AVAILABLE**

You will also receive 2 season tickets, a 105mm x 150mm full colour advert in every home league and cup fixture programme for the season. That's a minimum of 15 matches that your brand will be advertised. These programmes will also be viewable online.





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## **Programme Sponsorship**

The Undy AFC match programme for 2020/21 will be available for all 15 home league matches plus any home cup fixtures.

### **Full page adverts**

A 210mm x 150mm full colour advert with your design and wording as provided.

**£100 PER SEASON**

### **Half Page adverts**

A 105mm x 150mm full colour advert with your design and wording as provided.

**£60 PER SEASON**

[www.undyafc.co.uk](http://www.undyafc.co.uk)



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## **Matchday Sponsors**

Come and be part of match day atmosphere at The Causeway.

**£100 per match.**

The package includes;

- 4x match day tickets
- 4x match day programmes
- 4x burgers or hotdogs and hot drinks
- Selection of Man of the Match
- Acknowledgment of your business in the match day programme & on social media.

**What a great way to spend the afternoon and support your local club in more ways than one!!**







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## **Season Tickets**

**Entry to all home matches for the season — that's a minimum of 15 Undy AFC games.**

**Senior Season ticket £50**

**Junior Season ticket £20 (upto 16yr old)**

**Family Season ticket £60 (2 adults, 2 children)**

**Show your support for the club and buy these early!!**

**[www.undyafc.co.uk](http://www.undyafc.co.uk)**

*Saer3d Photography*



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## **Undy AFC Juniors**

### **The Club's Future.**

Undy AFC holds training sessions for soccer tots and u5s and has teams ranging from u6s to u16s; that's 200 plus children from the community who play for their local team.

The opportunities are there for your company to support the Junior section by sponsoring team kits or training gear.

Our Junior section is represented at every age group in the respective leagues of Monmouthshire and Newport, that is 17 teams in total, meaning that thousands of people would see your business brand displayed proudly on the team kit.

**Where else would you receive that level of publicity?**



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## **Undy AFC Juniors**

### **Junior Packages**

#### **Billboard Sponsorship**

A 600mm x 2400mm pitch side board, which goes around our JD Cymru South pitch is available as follows;

**Year 1:** £250 includes artwork & printing of billboard for one season.

**Year 2** onwards: £200 per season

You will also receive 2 season tickets to watch our first team at every home game - that's a minimum of 15 matches.

**[www.undyafc.co.uk](http://www.undyafc.co.uk)**





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## **Undy AFC Juniors**

### **Kit Packages**

We have a couple of packages available for you to display your brand to the public.

1. Your company logo to go on the front of the Undy AFC tops for any particular team

**£250 plus the sponsor to pay printing costs.**

2. Your company logo to go on the Undy AFC shorts for any particular team.

**£150 plus the sponsor to pay printing costs**

### **Training Gear Package**

You could have your brand on any age group's training gear including your company logo.

**Negotiable (contact your team coach)**



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## Undy AFC, Platinum Accredited Club

This year has been a memorable one for Undy AFC as it was announced that we have been awarded Platinum Accredited club status by the FAW Trust.

This is a major achievement for a club of our size but this award underpins the dedication and attitude of our coaches and other volunteers.

As well as gaining Platinum level, the club has also been awarded with the Disability Insport standard, is an official Huddle provider for girls football and is a McDonald's Fun Football Chartered Provider winning the

**Gwent McDonalds Fun Football Provider of the Year 2019/20.**





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## **Undy AFC Ladies & Girls**

Undy AFC has a flourishing girls section and will be playing league football this season. Not bad considering we didn't have a girls section until two years ago.

The girls will play in the South Wales League so again, your brand will be seen far and wide.

The Ladies currently play for fitness and fun after only being re-introduced last year but the plan is for league football in the near future, giving our girls a target for the future.

The growth of female football in Wales is quite remarkable; do you want to miss out?

**If not, contact a member of our Commercial**



Robert Colthart  
Car Sales Ltd



Magor Printing

UNDY BUILDING &  
TIMBER SUPPLIES



Blue CUMIN



ARMSTRONG  
& NORTH  
OPTICIANS



Magic Carpets



ALUN  
HARRIS

STADDON'S  
BARBERS

A&L Electrical  
Solutions Ltd



Signature  
SIGNATURE SEAN HORLER





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#morethanaclub

#onecluboneundy



# Our Commercial Team

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**Images provided by Sacr3d Photography**